

# INNOVATION.LAW

Legal  
Industry  
Forum

LEGAL INDUSTRY FORUM 2017

# PROGRAM



#InnoLaw2017  
#Legalindustryforum17  
#Zurich

TIME	PROGRAM	LANGUAGE	AREA
08.30	Doors		
08.30–09.30	<b>Registration &amp; Early Bird Coffee Snack</b> Good morning, tomorrow: Warm-up with stakeholders and experts of the legal industry		
<b>Plenary Conference (Part 1)</b>			
<b>Innovation and new value in legal practice, services and products</b> Presentations on Legal Innovation, Legal Design, Artificial Intelligence, Big Data Analytics, Marketplace and Digital Platforms			
09.30–09.45	Welcome & Introduction		
09.45–10.15	<b>Kenneth A. Grady</b> Adjunct Professor and member of the LegalRnD faculty of the Michigan State University College of Law – Michigan, US <b>AUGMENTED LAWYERS: INNOVATION THROUGH PEOPLE, TECHNOLOGY, AND PROCESS</b>	EN	Plenary
10.15–10.45	<b>Jeroen Zweers</b> Innovation Director at Kennedy Van der Laan & Co-Founder of Dutch Legal Tech and Legalpioneers – Amsterdam, NL <b>DUTCH LEGAL TECH AND LEGAL TECH CONSULTANCY AND THE NIKE CASE</b>	EN	Plenary
10.45–11.15	<b>Sebastian Bos</b> Operations Director, Europe at RAVN Systems – Amsterdam, NL <b>HOW ARTIFICIAL INTELLIGENCE IS TRANSFORMING LAW FIRMS TODAY</b>	EN	Plenary
11.15–11.30	Coffee Break		
<b>Breakout Sessions (Part 1)</b>			
<b>Digital Legal Services</b> The legal community shares resources and information and builds a network around the self-transformation of the legal market			
11.30–12.15	<b>Serge Breslaw</b> Head of Key Account Management Localsearch – Zurich, CH <b>IMPROVED CUSTOMER EXPERIENCE WITH YOGHURT?!</b>	EN	Entrance Area
11.30–12.15	<b>Franz Kummer</b> Founder & President of the Board of Directors, Weblaw AG – Berne, CH <b>Dr. Gian Sandro Genna</b> Attorney-at-law, Founder Jusonline AG – Muri b. Berne, CH <b>DIE DIGITALE ANWALTSKANZLEI – PRAXISTIPPS UND VERTIEFUNG</b>	DE	Center Area
<b>Lunch By Topic</b>			
12.15–13.00	<b>Legal Innovation &amp; Legal Design</b> <b>Artificial Intelligence</b> <b>Big Data Analytics</b> <b>Marketplace</b>		

TIME	PROGRAM	LANGUAGE	AREA
<b>Plenary Conference (Part 2)</b>			
Innovation and new value in legal practice, services and products Presentations on Legal Innovation, Legal Design, Artificial Intelligence, Big Data Analytics, Marketplace and Digital Platforms			
13.00–13.30	<b>Peter Carayiannis</b> Partner at Deloitte Conduit Law & Co-Founder of StandIn Law – Toronto, CA <b>THE EVOLUTION OF LEGAL SERVICES – IT’S ALL ABOUT THE CLIENT.</b>	EN	Plenary
13.30–14.00	<b>Daniel Biene</b> Founder of Legalbase and Smartlaw – Berlin, DE <b>LEGAL AS A PLATFORM BUSINESS – WHY, HOW, AND WHERE LEGAL SERVICES IN THE DIGITAL AGE WILL SHIFT DUE TO PLATFORM APPROACHES</b>	EN	Plenary
<b>Breakout Sessions (Part 2)</b>			
<b>Digital Legal Services</b> The legal community shares resources and information and builds a network around the self-transformation of the legal market			
14.00–14.45	<b>Mark Holmes</b> CEO & Founder at Waymark Tech Ltd, – London, GB <b>FUTURE-PROOFING LAW: HOW LAWYERS CAN SURVIVE THE AUTOMATION APOCALYPSE</b>	EN	Entrance Area
14.00–14.45	<b>Tobias Heining</b> Director Business Development & Communications at CMS Germany and Board Member of the European Legal Tech Association (ELTA) – Berlin, DE <b>MANAGING INNOVATION – EIN STRATEGISCHER ANSATZ FÜR DIE DIGITALE TRANSFORMATION DES RECHTSMARKTES</b>	DE	Center Area
14.00–14.45	<b>Dr. Till Siebert</b> Dipl. Engineer and Researcher at the Institute of Forensic Medicine at the University of Zurich – Zurich, CH <b>THE FORENSIC HOLODECK – AN IMMERSIVE DISPLAY FOR FORENSIC CRIME SCENE RECONSTRUCTIONS</b>	EN	Stage Area
<b>Breakout Sessions (Part 3)</b>			
<b>Digital Legal Services</b> The legal community shares resources and information and builds a network around the self-transformation of the legal market			
14.45–15.30	<b>Philipp von Bülow</b> Co-founder & CEO at Jurato – Berlin, DE <b>Digital Legal Business &amp; Services</b>	EN	Entrance Area
14.45–15.30	<b>Kaisa Kromhof</b> Co-Founder & CEO at Contract Mill <b>BE MORE – WITH THE HELP OF CONTRACT AUTOMATION!</b>	EN	Center Area
15.30–16.00	Coffee Break		

TIME	PROGRAM	LANGUAGE	AREA
<b>Corporate Counsel &amp; Expert Panel</b>			
<b>Corporate Counsel &amp; Expert Discussion on the future legal services and expectations for the legal industry</b>			
16.00–17.00	<p><b>Egle Amodeo</b> GDPR Europe Counsel and Legal Counsel Watson IoT Munich Center</p> <p><b>Dr. Torsten Breden</b> Managing Director Fibonacci GmbH – Berlin, DE</p> <p><b>David Buser</b> Director of Legal EMEA at Apttus – London, GB</p> <p><b>Hans-Peter Duerr</b> Group Vice President Contracts, ABB Schweiz AG</p> <p><b>Marc Morant</b> General Manager Axiom Switzerland – Zurich, CH</p> <p><b>Rodolfo Rivas</b> Senior Counsel Legal &amp; Business Affairs, Embassy of Israel in Switzerland, Economic and Trade Department – Geneva, CH</p> <p><b>Thomas Rufener</b> Head Operations Group Legal and Group Compliance at Zurich Insurance Company Ltd. – Zurich, CH</p> <p><b>Discuss and debate:</b></p> <ul style="list-style-type: none"> <li>• Transformation of businesses and industries: What can we (legal service providers) learn from other industries?</li> <li>• Digitalization of services: What technologies are and will in the future be available to the legal service providers?</li> <li>• Innovation: What are the opportunities for lawyers and legal service providers after the latest events and trends?</li> <li>• Competition: What are the challenges of a global digital legal industry?</li> <li>• The future of in-house legal services: Providing legal services or outsourcing; implementation and application of new technology?</li> <li>• The future of external lawyers: What kind of legal services will their clients need in the future?</li> </ul>	EN	Plenary
17.00–17.15	Final remarks		
17.15–18.00	Reception		
<b>Thank you for attending INNOVATION.LAW</b>			